



**SPONSORSHIP
PACKAGES**



**Achievement in every
Field of Human Endeavor**



February 1, 2024

Dear Generous Donors and Sponsors,

Beyond the Dream Foundation is a 501 (c) (3) tax exempt, non-profit organization committed to improving the quality of the lives of minority male youths, seniors, and families in need residing in the Hudson Valley and Danbury, CT areas. This is done by providing financial support for social, scholastic achievement, and health awareness programs for all. Members of the foundation are volunteers. We rely on individual and corporate support to remain a vital and relevant part of the community we serve. Together we will continue to make a positive difference in our community.

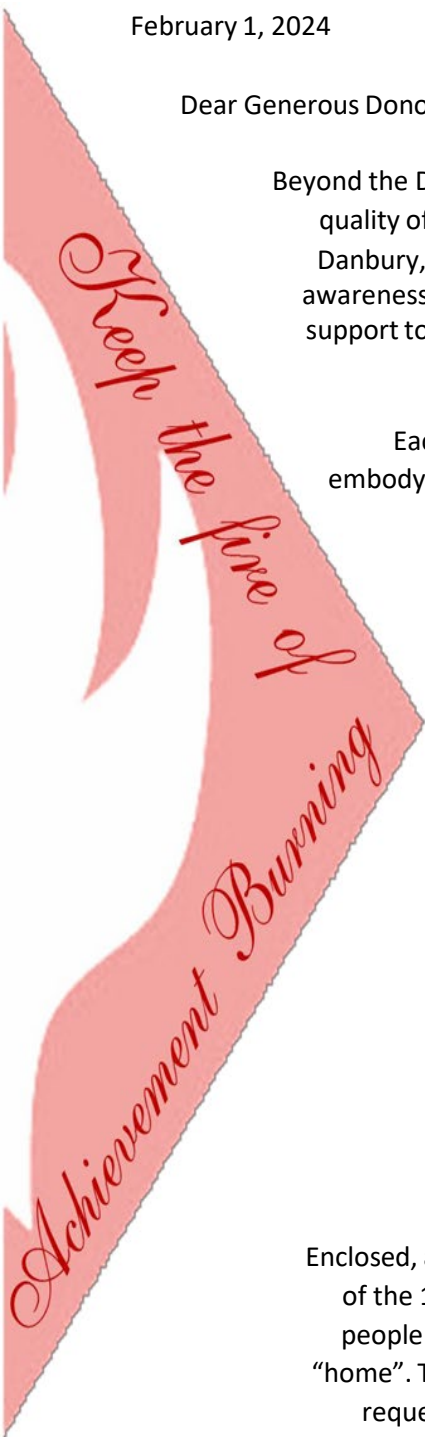
Each year, the gala serves as a platform to recognize and honor outstanding individuals whose efforts embody the essence of community service and civic engagement. This year, we are proud to announce the presentation of the 2024 Lifetime Achievement Award to Actor, Director, Producer and Educator, Bill Duke, a son of Poughkeepsie, New York who has demonstrated his commitment to excellence in education, philanthropy, and community building. Bill exemplifies the qualities of devotion, compassion, integrity and above all, caring.

On behalf of the Board of Trustees of Beyond The Dream Foundation, we invite you to join us as a sponsor of the **17TH Annual Scholarship Gala**, which will be held on Saturday, June 15, 2024, at the Grandview, Poughkeepsie, NY. Proceeds, from this highly anticipated event, will help actuate our scholarship and community fund, dedicated to expanding opportunity and reducing poverty across the Mid-Hudson and Danbury, CT areas. This is done through education, workforce development, cultural enrichment, and so much more.

During each year's gala, we honor extraordinary individuals, whose vision and work captures the true meaning of civic spirit. These individuals give of themselves to help their neighbors and communities realize their full potential. This year, we will present our 2024 Lifetime Achievement Award to one or more extraordinary individuals. These individuals champion high quality education and possess a long-standing commitment to philanthropy and building strong communities. They exemplify the qualities of devotion, compassion, integrity and above all, caring.

Enclosed, are details of the various levels of sponsorship available. Please consider joining us as a sponsor of the 17th Annual Scholarship Gala. We invite you to share in this heartfelt, joyous evening saluting the people and communities who make the Mid-Hudson and Danbury, CT areas places we are proud to call "home". This year, for the first time, we are seeking a sponsor for our band. This sponsorship is a personal request of our current President and CEO, Timothy Hopkins. In addition, your company banner will be prominently displayed, receive a full-page advertisement in our Gala Journal, one year advertisement on our website, awarded a table of ten, and President Hopkins will publicly acknowledge your organization at the gala. Thank you in advance for your attention, consideration of our request and your generosity.

Sincerely,
Johnny Barnes Chairman,
Beyond the Dream Foundation





**BEYOND
The DREAM
FOUNDATION**

SPONSORSHIP PACKAGES

CONTRIBUTOR

\$600

- Two(2) complimentary tickets to the Gala
- Acknowledgement during the event
- Full-page ad in program book

BENEFACTOR:

\$3,000

- 10 complimentary tickets (i.e., one (1) table) to the Gala
- Reserved, preferred seating at Gala
- Recognition in event publicity.
- Special recognition on the Foundation's websites and opportunity to link to company/individual's website.
- Company logo featured on event signage at venue
- Full-page ad in program book.

COCKTAIL/RECEPTION SPONSOR

\$1,200

- Four (4) complimentary tickets to the Gala.
- Acknowledgement during the cocktail/reception hour.
- Company logo/individual name featured on reception area signage.
- Acknowledgement during the event.
- Full-page ad in program book.

PHILANTHROPIST:

\$6,000

- 20 complimentary tickets (i.e., two (2) tables) to the Gala.
- Reserved , preferred seating at Gala .
- Recognition in event publicity.
- Formal recognition on the Foundation's websites and opportunity to link to company/individual's websites.
- Company logo featured on event signage at venue.
- Full-page ad and company/individual profile in program book.

ENTERTAINMENT SPONSORSHIP:

\$2,400

- Six (6) complimentary tickets to the Gala .
- Reserved, preferred seating at Gala .
- Recognition in event publicity .
- Company logo/individual name featured as signage near band /DJ stage.
- Acknowledgement throughout the entertainment/dancing portion of event.
- Full-page ad in program book

To Inquire about purchasing tickets or corporate sponsorship, please contact Johnny Barnes at (203) 948-4444 or barnes306@comcast.net



**BEYOND
The DREAM
FOUNDATION**

SPONSORSHIP PACKAGES

Yes, I would like to provide a sponsorship at the following level:

Philanthropist _____ \$6,000

Benefactor _____ \$3,000

Entertainment Sponsor _____ \$2,400

Cocktail/Reception Sponsor _____ \$1,200

Contributor _____ \$600

Name _____

Company Name _____

Exact Name as Printed in Program _____

Address _____

Telephone Number _____

E-mail address _____

Enclosed is my check in the amount of \$ _____

Please invoice me for the amount \$ _____

Please make check payable to **Beyond The Dream Foundation**

and send to the attention of Harry Bonsu:

BEYOND THE DREAM FOUNDATION

ATTN: HARRY BONSU

P.O BOX 1746, POUGHKEEPISE, NY 12602

DEADLINE FOR SPONSOR SUBMISSION: May 17th, 2024

Join us June 15th, 2024 at 176 Rinaldi Blvd, Poughkeepsie, NY, 12601 from 6:00 p.m. to 11:00pm

BEYOND THE DREAM FOUNDATION 17TH ANNUAL SCHOLARSHIP GALA



**Business
Advertisement
Form**



**Achievement in every
Field of Human Endeavor**



BUSINESS ADVERTISEMENT FORM

I, the undersigned, give authorization to The Beyond The Dream Foundation, to enter my business advertisement ("ad") into the 17th ANNUAL SCHOLARSHIP GALA program book ("journal") to be published for June 15th 2024

The ad shall occupy: (Please select your choice below)

BACK PAGE	INNER FRONT PAGE	INNER BACK PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE
\$500*	\$400*	\$400*	\$200	\$150	\$125
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*If your page preference had already been selected, you will receive a full-page ad, or you will be given the option of a refund or a charitable credit for the difference in price'

SIGNATURE: _____

ADVERTISER required information: (Please print.)

NAME: _____

COMPANY NAME: _____

ADDRESS: _____

TELEPHONE: _____

METHOD OF PAYMENT: CHECK #: _____ CASH: \$ _____

TELEPHONE No.: _____ E-MAIL: _____

Please make checks payable to: **Beyond the Dream Foundation**

Mail applications and payment to: **BEYOND THE DREAM FOUNDATION
ATTN: HARRY BONSU
P.O. BOX 1746
POUGHKEEPSIE, NY 12602**

If submitting, by mail, please attach a copy of the ad to this form.

Send electronics ad submissions (recommended) to: BTDF.GALA.ADS@GMAIL.COM

*NOTE: All file submissions be 300dpi for best ad quality.

**** Deadline for ALL submissions: May 17, 2024 ****



Steps to add your advertisement to our Scholarship Journal

